

Priority Code: 386159

# PROMNITE®

make it last forever

## Earn Profits For Your Prom!

- Reach your Prom **PROFIT POTENTIAL** with help from Prom Nite!
- We make fundraising for your school **EASY!**
- Prom Nite offers TONS of products at **LOWEST MARKET PRICES!**
- We have everything you need to create an unforgettable night!

**Backpacks!**  
*Profit Potential*  
**\$1,310**



**M1620F**

These products are available in your **school colors!**  
Call for details!

**Lanyards!**  
*Profit Potential*  
**\$1,155**



**M3PSLF**

**M16SCF**

**Stadium Cups!**  
*Profit Potential*  
**\$1,720**



**Water Bottles!**  
*Profit Potential*  
**\$2,310**

**MPL28F**



When ordering fundraising products, please mention priority code 386159 and specified item numbers.

[www.promnite.com](http://www.promnite.com)

**1-800-328-5393**



# PROMNITE®

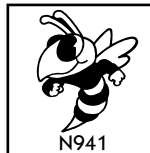
make it last forever

Dear School:

## Earn Profits for Prom with help from Prom Nite!

In a few easy steps, your school can reap HUGE profits to help defray the costs of Prom! Here's how it works:

- 1) Choose backpacks, lanyards, stadium cups or water bottles from the other side of this flyer. Other items in the Prom Nite catalog work great, too. Call or visit us on line for pricing\* and to place your order.
- 2) Choose your one-color imprint. Go to [www.promnite.com](http://www.promnite.com) and click on the "Prom Artwork Designs" link on the home page to see the available design and mascot choices. Below are some of our most popular stock designs. You can also submit your original artwork for an additional charge of \$15.



- 3) Sell the backpacks, lanyards, stadium cups or water bottles for a profit and make money for Prom! It's that easy.

### PROFIT POTENTIAL: Backpacks

Buy 1,000 backpacks at \$3.69 ea.= \$3,690  
 Sell 1,000 backpacks at \$5.00 ea.= \$5,000  
 \$5,000-\$3,690= \$1,310

**\$1,310 profit for Prom**

### PROFIT POTENTIAL: Lanyards

Buy 500 lanyards at \$4.69 ea.= \$2,345  
 Sell 500 lanyards at \$7.00 ea.= \$3,500  
 \$3,500-\$2,345= \$1,155

**\$1,155 profit for Prom**

### PROFIT POTENTIAL: Stadium Cups

Buy 1,000 cups at \$1.28 ea.= \$1,280  
 Sell 1000 cups at \$3.00 ea.= \$3,000  
 \$3,000-\$1,280= \$1,720

**\$1,720 profit for Prom**

### PROFIT POTENTIAL: Water Bottles

Buy 1,000 bottles at \$3.69 ea.= \$3,690  
 Sell 1,000 bottles at \$6.00 ea.= \$6,000  
 \$6,000-\$3,690= \$2,310

**\$2,310 profit for Prom**

## Easy Fundraising Ideas!

These days, fundraising is a necessary part of the Prom planning process. Here are some fun and easy fundraising ideas to help you earn profits for Prom!

### • Ask Your Booster Club for Help!

Get your school's Booster Club or PTA involved. Purchase backpacks, lanyards, stadium cups and water bottles from Prom Nite and ask your Booster Club or PTA to sell them at your school store and/or in the community.

### • Games and Tournaments Make Great Sales Venues!

Sell backpacks, lanyards, stadium cups and water bottles imprinted with your team name and logo at sporting events and tournaments. Fans want to support their local team and will love to have mementos of the game. Stadium cups filled with soda or popcorn at a game are great deals for fans!

### • Local Businesses Can Sponsor Your Prom!

Often, local businesses are eager to sponsor their hometown schools. All you need to do is ask. Choose businesses you think would be willing to donate money to help fund Prom and either write a letter or send a representative to speak to the owners in person. Outline your monetary goals and why you would like them to donate. If possible, offer some incentive, like their business name listed as a sponsor in the Prom program. Be polite and thank them for their time, even if they do not donate to your Prom fund.

### • Lunchtime Sales!

The lunch period is a great time to reach the maximum amount of potential customers. Everyone has to eat. Set up a booth in your school cafeteria and sell your backpacks, lanyards, stadium cups and water bottles for a profit. Be sure to let everyone know that all proceeds are going to help pay for Prom.

### • Enlist the Help of Your Friends!

Other school organizations, like the Cheer Squad, Dance Line, Student Council and sports teams can be great allies for the Prom Committee. Enlist their help to advertise, sell and solicit business sponsors. Different groups have different resources and access to various groups of people. Working together can yield big rewards for your Prom budget.

\* Pricing may vary depending upon quantity ordered. Prices on this flyer are end column prices and apply as in catalog.